

Atlantic Center for the Arts presents
IMAGES: A Festival of the Arts
January 22–24, 2027

IMAGES: A FESTIVAL OF THE ARTS, presented by Atlantic Center of the Arts, is one of Central Florida's most beloved cultural traditions and a cornerstone of New Smyrna Beach's vibrant arts community.

Each year, more than 250 juried artists and over 60,000 visitors gather in downtown New Smyrna Beach for a weekend celebrating creativity, culture, and community. Recognized as one of Florida's premier outdoor fine art festivals, IMAGES showcases exceptional artistic talent while generating meaningful economic and cultural impact throughout the region.

As a sponsor, your support extends far beyond the festival weekend. Proceeds from IMAGES help sustain the mission of Atlantic Center for the Arts, supporting artists, arts education, community programming, and creative opportunities that enrich lives year-round. Sponsorship also provides a powerful opportunity to connect your brand with more than 60,000 attendees and visitors while demonstrating a commitment to the arts, education, and community vitality.

Together, we can continue a cherished tradition that inspires creativity, supports artists, and strengthens our community through the transformative power of the arts.

IMAGES Sponsors:

- Reach a vast audience with over 60,000+ attendees over three days.
- Boost brand visibility by showcasing your brand to a highly engaged audience of art enthusiasts and community members.
- Support a beloved community event by contributing to the success of a nationally recognized festival that drives economic growth that generates an estimated more than $1 million in economic stimulus annually.
- Enhance corporate social responsibility by aligning your brand with a cultural event that celebrates creativity & community in Central Florida.

ACA

Atlantic Center for the Arts
1414 Art Center Avenue
New Smyrna Beach, FL 32168
386 427 6975
atlanticcenterforthearts.org

Arts on Douglas, Yurick Studios
123 Douglas Street
New Smyrna Beach, FL 32168
386 428 1133
artsondouglas.net

IMAGES: A Festival of the Arts
Riverside Drive & Canal Street
in Historic Downtown
New Smyrna Beach
imagesartfestival.org