



Be a Part of the Arts

Join the excitement of the 49th Annual IMAGES— an iconic weekend of art, live music, and community in picturesque Riverside Park on **January 24-26, 2025**. IMAGES is a free, public art festival that offers \$30,000 in awards to artists and has one of the best Patron Programs in the Southeast.

IMAGES: A Festival of the Arts Sponsors:

- **Reach** a vast audience with over 53,000 attendees over three days.
- **Boost** brand visibility by showcasing your brand to a highly engaged audience of art enthusiasts and community members.
- **Support** a beloved community event by contributing to the success of a nationally recognized festival that drives economic growth that generates an estimated more than \$1 million in economic stimulus annually.
- **Enhance** corporate social responsibility by aligning your brand with a cultural event that celebrates creativity & community in Central Florida.

www.imagesartfestival.org



ACA



Platinum Package - \$20,000

- **Guaranteed 10' x 20' Booth Space**

Preferred space in the Premiere Sponsor area offers your brand unparalleled visibility and engagement with a highly targeted audience of art enthusiasts, collectors, and community members.

- **Prominent Signage as Title Sponsor**

Your logo will be prominently displayed throughout the festival grounds as the Title Sponsor of IMAGES: A Festival of the Arts 2025.

- **Print and Digital Brand Exposure**

Logo and branding opportunity to be a Festival Sponsor on all festival marketing materials such as posters, programs, website and social media. Includes: Page 2 (inside cover) full-page advertisement in program.

- **Premiere Recognition**

Receive top-tier recognition with our Patrons Program, considered one of the top in the Southeast.

- **VIP Access**

Up to 20 VIP 3-day passes to the exclusive Patron's Lounge in the Brannon Civic Center with private restrooms, open bar all weekend with snacks, Saturday continental breakfast, Saturday lunch, and Sunday brunch.

- **Contact**

ACA Executive Director Jennifer Coolidge at (386) 427-6975 x_15.



Gold Package - \$10,000

- **Up to 10' x 20' Booth Space**

Preferred space in the Premiere Sponsor area offers your brand unparalleled visibility and engagement with a highly targeted audience of art enthusiasts, collectors, and community members.

- **Prominent Signage**

Your logo will be prominently displayed throughout the festival grounds.

- **Print and Digital Brand Exposure**

Logo and branding opportunity to be a Festival Sponsor on all festival marketing materials such as posters, programs, website and social media. Includes: Full-page advertisement in program.

- **Premiere Recognition**

Receive top-tier recognition with our Patrons Program, considered one of the top in the Southeast.

- **VIP Access**

Up to 10 VIP 3-day passes to the exclusive Patron's Lounge in the Brannon Civic Center with private restrooms, open bar all weekend with snacks, Saturday continental breakfast, Saturday lunch, and Sunday brunch.

- **Contact**

ACA Executive Director Jennifer Coolidge at (386) 427-6975 x 15.



Silver Package - \$5,000

- **Guaranteed 10' x 10' Booth Space**

Preferred space in the Premiere Sponsor area offers your brand unparalleled visibility and engagement with a highly targeted audience of art enthusiasts, collectors, and community members.

- **Prominent Signage**

Your logo will be prominently displayed throughout the festival grounds.

- **Print and Digital Brand Exposure**

Logo and branding opportunity to be a Festival Sponsor on all festival marketing materials such as posters, programs, website and social media. Includes: Half-page advertisement in program.

- **VIP Access**

Up to 5 VIP 3-day passes to the exclusive Patron's Lounge in the Brannon Civic Center with private restrooms, open bar all weekend with snacks, Saturday continental breakfast, Saturday lunch, and Sunday brunch.

- **Contact**

ACA Executive Director Jennifer Coolidge at (386) 427-6975 x 15.



Bronze Package - \$2,500

- **Guaranteed 10' x 10' Booth Space**

Preferred space in the Premiere Sponsor area offers your brand unparalleled visibility and engagement with a highly targeted audience of art enthusiasts, collectors, and community members.

- **Prominent Signage**

Your logo will be prominently displayed throughout the festival grounds.

- **Print and Digital Brand Exposure**

Logo and branding opportunity to be a Festival Sponsor on all festival marketing materials such as posters, programs, website and social media. Includes: Quarter-page advertisement in program.

- **VIP Access**

Up to 2 VIP 3-day passes to the exclusive Patron's Lounge in the Brannon Civic Center with private restrooms, open bar all weekend with snacks, Saturday continental breakfast, Saturday lunch, and Sunday brunch.

- **Contact**

ACA Executive Director Jennifer Coolidge at (386) 427-6975 x 15.



Booth Sponsor - \$1,000

- **Guaranteed 10' x 10' Booth Space**

Preferred space in the Premiere Sponsor area offers your brand unparalleled visibility and engagement with a highly targeted audience of art enthusiasts, collectors, and community members.

- **Prominent Signage**

Your logo will be prominently displayed throughout the festival grounds.

- **Print and Digital Brand Exposure**

Logo and branding opportunity to be a Festival Sponsor on all festival marketing materials such as posters, programs, website and social media. Includes: Business card sized advertisement in program.

- **Contact**

ACA Executive Director Jennifer Coolidge at (386) 427-6975 x 15.